

CV Priska Wollein
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| from April 2011 | Partner and managing director of M8 Medien GmbH, Berlin
Visual strategies and brand communication (www.macht.de) |
| 2007–2011 | Managing director at Fuenfwerken Design AG after its merger with
Wollein&Co, installation of the Berlin office together with Helmut Ness |
| 2005–2007 | Director of »Wollein&Co Visual Concepts« |
| 1997–2005 | Partner and managing director together with Alessio Leonardi of
»Leonardi.Wollein Visual Concepts«, Berlin |
| 1996-97 | Partner and managing director of »agorà Information Design«, Berlin |
| 1996 | Redesign and freelance Art Direction for L'Œil, one of the most
recognized art magazines from 1955, Paris, France |
| 1995-96 | Ldesign/Pippo Lionni, Paris, France (freelancer) |
| 1991-95 | MetaDesign, Berlin (employed) & MetaDesign West, San Francisco |
| 1987-91 | Master of communication design at FH Augsburg
European Exchange Program »Erasmus« at ISIA (Istituto Superiore per
le Industrie Artistiche) in Urbino, Italy |

Priska Wollein developed the basic design for the AUDI Corporate Design / conceived the first userfriendly handbook on Adobe Acrobat during her stage in San Francisco / won with Pippo Lionni from Paris the Kieler Woche competition / designed with Alessio Leonardi the fashion label CECIL / redesigned some well-known art (L'Œil), building and architecture magazines for Le Moniteur in France / developed for the international pharmaceutical company Schering AG (today: BAYER) a new branding, including a house font design and the packaging / won the design of the »be Berlin« campaign and the Corporate Design of the city of Berlin / won the competition of Technical University of Darmstadt for the Interior design of the entrance building / is a private pilot and flight instructor / speaks 5 languages / lives with her partner and a parson russell terrier in the Brandenburg »Speckgürtel« (commuter belt) of Berlin, enjoying gardening and city life at the same time.

Several Lectures, e.g. »City and Public Transport Identity« in Rome/Italy, »Design with Strategy« Toledo/Spain, »German Corporate Design« at GUC in Kairo/Egypt, »City Branding of Berlin« in Naples/Italy. Lectureship at UdK, master studies on »Leadership in digital communication«